



Welcome to Boulder Blossom's Newsletter!

Happy Friday! We're thrilled you've joined Boulder Blossom's blooming community, where native Colorado beauty meets sustainability in every yard. ☐

About Boulder Blossom

We are Boulder County's go-to for native and sustainable landscaping, on a mission to make every outdoor space reflect the natural wonders of our region. Our team brings ecological expertise to every project, creating gardens that are beautiful, water-wise, and vital homes for pollinators and wildlife. Learn more about our mission and story at [our website](#).

Plant Feature Friday

This week, we're spotlighting Colorado's **Purple Poppy Mallow** ☐
(*Callirhoe involucrata*):

- ☐ **Fun Fact:** The vibrant magenta blooms of the purple poppy mallow open in the morning sun and close by evening, creating a daily show of color all summer long.
- ☐ **Pollinator Magnet:** Bees, butterflies, and other beneficial insects flock to its nectar-rich flowers, making it a favorite stop for pollinators in native gardens.
- ☐ **Why We Love It:** This hardy, drought-tolerant ground cover helps prevent soil erosion, supports local wildlife, and adds long-lasting beauty while keeping ecosystems in balance.
- Check out our handy infographic for fun facts and a beautiful photo!

PURPLE POPPY MALLOW

NATIVE COLORADO PLANT

Callirhoe involucrata

"Poppy mallow" comes from its belonging to the mallow family, and the flower's cup-shaped blossoms resemble those of poppies.

"Callirhoe" is derived from the Greek word "kallir-rhoos" which means "beautiful flowing," referring to the flower's attractive appearance. The species name "involucrata" means "with an involucre," which describes a ring of bracts around a cluster of flowers.

- ✓ Drought-tolerant & thrives in full sun with well-drained soil (sandy or rocky soils)
- ✓ Low-maintenance & resistant to many pests & diseases, especially in native or dry conditions
- ✓ Pollinator powerhouse— attracts native bees & butterflies, serving as a nectar source & butterfly host plant
- ✓ Super low-maintenance— thrives in Colorado's sunny spots & poor soils
- ✓ Especially effective when planted en masse or allowed to trail over garden walls or banks



Deer and rabbits tend to love these flowers as snacks!

Native Landscaping Tip of the Week

Hydrozoning ☀️☐

Consider grouping native plants together based on their water and sunlight needs—a technique called hydrozoning. This approach simplifies garden care and conserves water, and also makes sure your landscape supports healthy, thriving plant communities and more robust wildlife habitats. It can help reduce water use in your yard by up to 50%, streamline maintenance, and minimize chemical use. More information [here](#).

Local Eco-Events & News

- **Boulder Farmers Market, Wednesdays 3:30-7:30 pm and Sundays 8am-2pm-** Shop for local produce and connect with sustainable farming practices that support eco-friendly living. More information [here](#).
- **Pollinator-Minded Fall/Winter Garden Care: Resource Central Webinar,**

Wednesday August 27th 6:30-8 pm on Zoom- Join in for an exploration of what it REALLY means to garden for pollinators and the little guys, and explore techniques and approaches to Fall and Winter care of your space. Great for all levels of gardeners. FREE registration and more information [here](#).

- **Save the Farm, Save the Future Film Screening, Thursday, August 28th 5:30-8 pm at Dairy Arts Center-** Save the Farm, Save the Future follows Colorado farmers and ranchers (from sheep and cattle ranchers to peach growers and small organic farmers) as they explore agrivoltaics, a promising new approach that combines solar power and agriculture on the same land. Can this innovation help save farms while meeting society's need for renewable energy? Get tickets and find more information [here](#).

Help Us Grow!

Have a favorite flower, a backyard wildlife visitor, or a gardening tip? Reply to this email or tag us on Instagram @boulder_blossom to be featured in an upcoming newsletter!

Thank you for supporting native gardens and local ecosystems-one yard at a time. Follow us on our social media pages to see before and after photos and videos from our projects!

Stay rooted,
The Boulder Blossom Team ☐

Learn more about us and book your **free consultation** on [our website!](#)



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